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## **Australia's Best Agtech, Mining Tech, Energy and Water Companies Heading to Chile and Beyond**

[www.aus-latam.com](http://www.aus-latam.com)

- Australia's best technology companies have a unique opportunity in Latin America
- Competitive process to find companies most likely to succeed
- Extensive mentoring and connections to drive export growth
- #METS, #Agtech, #Energy & #Water

Building on the seven years of successfully growing Australian technology businesses, a new program has been launched to connect Australia to the rapidly growing markets of Latin America. With an initial focus on Chile, the Program will:

- select the companies most likely to succeed in Latin America;
- provide mentoring and connections to accelerate their growth; and
- deliver publicity and high profile events in Santiago to drive sales growth.

The Program is supported by the Australian Government through the Council on Australia Latin America Relations (COALAR) and will be delivered by Australian CleanTech. The Program design is based on the highly successful [Australian Technologies Competition](#) that has mentored 200 emerging Australian technology companies over seven years. Many of these companies are now thriving both at home and in export markets and are likely to take advantage of this new opportunity to increase sales and enter new markets.

The Program will focus on the four sectors that are common to both Australia and Latin America:

- **Agricultural Technologies** to drive efficiency and productivity across all aspects of food and beverage production and processing.
- **Energy Technologies** that improve efficiency of existing assets and enable the transition to a low carbon economy.
- **Mining Equipment, Technology & Services** that improve operational performance of the extraction or processing of minerals.
- **Water Technologies** that improve treatment options, improve production and utilisation or provide control and monitoring solutions.

Commenting on the opportunities for Australian businesses, the Program founder John O'Brien said, *'We have worked for years helping to identify and grow Australia's best technology companies. This new Program opens immense opportunities in a market environment that is often overlooked. The working environment is much easier than most of Asia and the market demands are very similar to those at home.'*

*'I am very excited about the potential that this Program might deliver for some of Australia's best technology companies.'*

The Program will be open for entries from Australian businesses until 16 December with the announcement of the Finalists to be made in February. Finalists in each Category will travel to Santiago in April 2018 to meet with customers, business partners and investors. The Winners will be announced in Santiago following an assessment by a panel of Latin American judges.

More information at [www.aus-latam.com](http://www.aus-latam.com)



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## PROGRAM PARTNERS



The Australian Latin American Market Entry Accelerator Program is supported by the Australian Government through the Council on Australia Latin America Relations (COALAR) of the Department of Foreign Affairs and Trade.

The Council on Australia Latin America Relations (COALAR) was established by the Australian Government in 2001 to enhance Australia's economic, political and social relations with Latin America.

The [Australian Technologies Competition](#) seeks Australia's best companies in the technology sector across all of Australia's priority sectors. The competition assesses, mentors and promotes these companies and has seen many of them thrive into successful and growing companies. The Competition was first run in 2011 and has worked with 200 companies to date.

[Australian CleanTech](#) facilitates and delivers Clean Technology investments on behalf of both investors and project proponents in Australia, Latin America and Asia. In addition, Australian CleanTech provides services to industry and governments in Australia and Asia to source technology-focussed innovation, stimulate jobs, investment and trade. Australian CleanTech provides access to CleanTech Network events around the country and Cleantech stock market indices in Australia and China.